



FOR IMMEDIATE RELEASE

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Visitation Monastery Announces Campaign to Interest Seven Additional Sisters

Visitation Monastery of Minneapolis announces the launch of a campaign to expand its vowed membership by drawing seven additional sisters over the next three years. The campaign is a planned effort to interest qualified young women between 20-40 years of age to become Visitation Sisters, the community that resides at the monastery. The addition of seven new sisters would bring the total number of sisters at the monastery to 14.

The Visitation Sisters have lived on the North Side of Minneapolis for the past 20 years, where through their caring presence, they have become an integral and active part of the community. The sisters combine a traditional monastic lifestyle that includes prayer and chanting of the Liturgy of the Hours four times daily with friendship and outreach to often marginalized people on Minneapolis' North Side.

“Our ministry of presence on the North Side is boundless,” said Vocations Director Sister Katherine Mullin. “We want to expand our monastery so more sisters can be there for our neighbors. While our daily lives are challenging, they are also richly rewarding. We’d like to share that lifestyle with more young women who are called to serve God in this way.”

The campaign officially kicks off on Sunday, January 24, the feast day of Visitation Order founder St. Francis de Sales. The campaign will be marked by a celebration of Mass and the release of a newly designed Web site highlighting the sisters’ work and providing information about becoming a Visitation Sister. The new Web site can be visited at www.visitationmonasteryminneapolis.org.

In the upcoming months, the campaign will include targeted outreach efforts by the sisters and their vocation partners to churches and young adult groups. The sisters will host discernment evenings to help women and men figure out the next steps related to

their job, education or a vocation. The campaign will also include public relations, advertising and use of blogging and social media tools to invite young women to explore Visitation Monastery of Minneapolis as a future option.

Since the sisters began their ministry on the North Side of Minneapolis, they have become a cherished part of the neighborhood. The sisters provide hospitality and outreach to their neighbors by hosting children's play hours and young adult activities, participating in picnics, peace marches and a variety of other social justice activities.

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